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FOR IMMEDIATE RELEASE

**CONEY ISLAND OFFERS PUBLIC A CHANCE TO BE PART OF HISTORY  
Park Launches Brick Program in Celebration of 125<sup>th</sup> Anniversary**

CINCINNATI, OH (August 16, 2010) - Coney Island, a favorite summer pastime in Greater Cincinnati since 1886, is allowing the public to become part of the park's history through its first ever commemorative brick program. In celebration of Coney Island's 125<sup>th</sup> Anniversary in 2011, the park is currently selling personalized bricks around Sunlite Pool. The bricks are a unique and enduring way to recognize children, grandchildren, marriages, anniversaries or as a lasting memorial to a loved one.

The bricks are \$75, plus tax, and can be purchased at the park or online at [www.coneyislandpark.com](http://www.coneyislandpark.com). The 6" x 6" commemorative brick can be personalized with a message of four lines, up to 14 characters per line, including spaces and punctuation. Everyone that purchases a brick will receive an Acknowledgement Certificate and two tickets to a private party on the evening of Friday, May 27, 2011 as well as the satisfaction of helping a good cause. Coney Island will make a donation for every brick purchased to Cincinnati Children's Hospital Medical Center, a longtime friend and partner of the park.

"During my 26 years at the park, I have learned that there are many Cincinnatians with special ties and fond memories of spending their summers at Coney Island," said President Vic Nolting. "As part of the park's 125<sup>th</sup> anniversary in 2011 we are offering a commemorative brick program at Sunlite Pool. These special bricks will be set around the pool's perimeter to honor family and friends and will be a lasting remembrance of the fun times people have spent here with their loved ones generation after generation."

Coney Island expects the limited number of bricks to sell quickly. For every order placed by December 10, 2010, the customer will receive a Sunlite Pool & Classic Rides combo ticket good for any day during the 2011 operating season, a \$21.95 value. For more information about the brick program, visit [www.coneyislandpark.com](http://www.coneyislandpark.com) or call 513-232-8230.

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